HITCHCOCK CHOSEN WILLCOX CHIEF AID

With George W. Perkins Will Act as Adviser to Hughes Chairman.

BEGINS WORK AT ONCE

Other Men Prominent in Republican Ranks Named to

Help in Campaign.

George W. Perkins and Frank H.
Hitchcock are to be William R. Willcox's chief aids hereafter in running the campaign for the election of Mr.
Hughes. Hitchcock, as was predicted in The Sun recently, yesterday was named as one of the advisory committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox. Perkins is a member of the campaign committee appointed by Willox are also old friends, it was expained yesterday, Hitchcock being Postmaster-General when Willox was postmaster of New York.

Both Perkins and Hitchcock are to have offices at national headquarters here in order to be at Chairman Will-cox's elbow when important questions have to be decided. Perkins has been sway on a vacation, but will begin his work next week, as will Hitchcock.

Their organizing ability will be availed of at once by the chairman, with the result that the campaign will move forward in much liveller fashion, many Republicans believe. There is nothing but optimism expressed by Republican and Progressive leaders as to Mr. Hughes's chances in November, only some of them believe the campaign is behind schedule and needs some jacking up.

when Willcox was postmaster of New York.

In explaining the makeup of the committee Willcox said the idea was to make it thoroughly representative of different elements and different parts of the country.

"The committee," he said, "is just what its name indicates—a committee to advise with the chairman of the national committee on the broad questions of the campaign. I shall call the committee together within a week or ten days and from time to time during the progress of the campaign. It is not in any sense a campaign committee or a financial committee."

Whitman Sees Hitchcock.

Eberhart's appointment is a recogni-

inancial committees.

Markinery Committee Picked.
Chairman Willos annousced the new made up of cleven members. These are finded in the men:

Minnesota and Daws were set made up of cleven members. These are from the committees. The man of the men:

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Our 41/2% QUARANTEED MORTGAGES undergo the most rigid scrutiny by our experts before being of-fered to clients. Clients in turn mry make their own exam-ination of proporties before surchasing.

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cially mentioned as among those who had taken this attitude against Hitchcock, their resentment against the latter

WILSON DAY OPEN TO PUBLIC. Committee Invites All to Attend Notification Ceremonies.

TRENTON, Aug. 22.-At a meeting of he general committee appointed to prepare for the notification of President Wilson of his renomination additional arrangements for the event were completed o-day.

The notification will take place at Shadow Lawn the afternoon of September 2. The President and Mrs. Wilson will give a luncheon at 1 o'clock, at which members of the notification com-mittee and the reception committee and their wives will be present. The notifi-

their wives will be present. The notifi-cation ceremonies proper will take place at 4 o'clock. Although special invita-tions to attend the ceremonies will be is-sued, a general invitation is extended to the public to be present. Sub-committees on seating and police and transportation were appointed to-day. The committee having charge of transportation is composed of H. Otto Wittpenn and John P. Egan of Jersey City, John R. Hardin of Newark and T. A. Adams of Montelair. The committe-on seating and police is made up of Ed-A. Adams of Montciair. The committe-on seating and police is made up of Est-ward Farrington and Samuel Schleimer of New Brunswick, Wilbur A. Beecroft of Allenhurst and George A. Steele of

M'CORMICK GOES

Democratic Chairman Hastily Departs After Roger Sullivan Calls.

CALIFORNIA MOOSE RALLY TO HUGHES

Candidate Acclaimed in San Joaquin Valley, Hotbed of

Governor in Address Says He Expects Big Republican Majority at Polls.

SACRAMENTO, Cal. Aug. 22.-Charles E. Hughes came into the San Josquin Valley, hotbed of California Progressivism, to-day and heard the cheers of throngs massed at every railway station through which his train passed.

The nominee's speeches, abounding in pleas for straight Americanism and the pleas for gtraight Americanism and the advancement of humanitarian principles differed not at all in the minds of the Progressive fruit growers and farmers from the speeches of a Roosevelt or a Johnson, and the spontaneous demonstrations of acclaim left no doubt of the fact of complete party reunion in a large and WEST POST HASTE Johnson, and the spontaneous demonstraof complete party reunion in a large and important section of the State in which

fact that in every one of his speeches— and he speaking two or three times a day—the California Governor is chamday—the California Governor is championing the candidacy of the Republican
nominee. No man in the country, as
Johnson's friends remind visitors, is
doing more, whether he be enrolled as
a Republican or as a Progressive.
Friends of Hughes and Johnson regret
their failure to meet, but the failure

Friends of Hughes and Johnson regret their failure to meet, but the failure appears to have been unavoidable. The two were almost within earshot of one another at Long Beach Sunday night, but the Governor, knowing of the nomi-Progressivism.

But the Governor, knowing of the nomine's many engagements, hesitated to disturb him, and Mr. Hughes did not learn of the proximity of the Governor until after his return to Los Angeles that night.

Gets Rousing Welcome.

s But even without Johnson, the Progressives of the broad fruit belt took Hughes to their hearts; they evidenced their cordiality in a series of receptions more spontaneously enthusiastic than any in which the nominee had been the central figure during his tour. They emphasized it further by loading the platforms of the train with scores of crates of fruits—watermelons, peaches, srapes and raisins.

Before leaving the train to-night William H. Crocker, Republican national

Before leaving the train to-night Will-lam H. Crocker, Republican national emmitteeman, who had accompanied Mr. Hughes from the moment he crossed the State line from Oregon, last Sat-erday, predicted a minimum Republican majority in California of 100,000.

people" as he pledged himself to further says:

the Progressive party has won its greatest victories.

In his speech to-night Mr. Hughes read an extract from an editorial published by the Legislative Record of New York in 1910, when he went on the Supreme Court bench.

This is of special interest at this time because of the incident in San Francisco Saturday, when Mr. Hughes attended a workers appreciate what you are doing these ends.

When the train slowed down at Porterville before 9 o'clock this morning there were 3,000 persons who demanded a speech lim all along the line. The train only fearless before wrongful encroachment by the strong, is the America of my vision and the goal of my effort.

"We are an intensely personal people.

When the train slowed down at Porterville before 9 o'clock this morning there were 3,000 persons who demanded a speech lim all along the line. The train only fearless before wrongful encroachment by the strong, is the America first. America prepared, America first, am

BACON DECLARES FOR AMERICANISM

Universal Training Also in Platform in Campaign for Senate.

HIS PETITION IS FILED

Contains More Than 8,000 Names-20,000 Enrolled on Calder's Papers.

Coincident with the filing at Albany yesterday of his petition, containing more than \$ 000 names of enrolled Republicans, Robert Bacon announced the platform upon which he will ask for the support of Republican voters in the primary in his fight against Representative William M. Calder for the nomina-

the Bacon platform. After proclaiming



Stay-at-Home Toys For Girls and Boys

This is the open season for toys. Thousands of little boys and girls who, through necessity, are very exclusive this season, can while away many otherwise lonesome hours with toys.

Shop on our fourth floor. Make the kids happy at a small expense.

Bloomingdale

"This America cannot be wrought alone by law. It requires a national spirit, commanding service, imposing sacrifice—ungrudging and unrestrained. It demands an Americanism so intense as to fuse race, birth and social condition into a common inspiration, a common faith, disloyalty to which is dishonor and

For generations we have lived in iso-lation and safety, and we are only be-ginning to be conscious of our rights, duties and dangers as a member of the

eign policy.

William L. Ward of Westchester, said, has determined to stick by pledge to Calder. He had been reas wavering.

Besides filing a petition containing more than 20,000 names. Calder in a many pledges, it would appear that politicians are wondering where is Bacon votes are coming from Harvers, the Bacon people are not discouraged and are making plans for a hard on paign from now until primary day

Secretary of State and also Ambassador to France, says it is the lack of popular Kelly, known to theatregoets every whore knowledge of the laws governing our foreign relations which has brought about the mistake of our present forages brought by Barra boardwalk optician here. Barney Samo Mr. Bacon is also for a protective tariff as a way to "mobilize industrially."

Mr. Bacon resigned yesterday as president of the National Security League, which office he has held since last May.



The Visiting Buyer

To the out-of-town buyer now in New York on his annual, semi-annual or periodic visit, the Harriman National Bank offers the suggestion that his banking relations are as important to his house as his merchandising, and he can put in a quarter-hour to advantage discussing with the Harriman National Bank his New York account.

An account with a New York bank of standing is recognized by progressive interior merchants as at least desirable, if not a necessity. It not only confers prestige, but permits payment of accounts in New York exchange, while the special terms made by the Harriman National Bank for such accounts carry further advantages.

Subject to the standing and responsibility of merchants, the character of their business and the quality of their account with us, we are prepared at all times to meet their requirements for loans or discounts at rates in agreement with the current condition of the money market, which at this centre, the great money market of the country at all times and to-day the great money market of the world, always offers distinct advantages to the borrower.

The Harriman National Bank holds its services and facilities exactly as a merchant holds his wares, subject to inspection by the customer and discussion of their quality and price. The bank will be happy to receive visitors whether they come in compliment or on business.

> BANKING HOURS FROM 8 A. M. TO 8 P. M. SAFE DEPOSIT VAULTS & A. M. TO MIDNIGHT.

HARRIMAN NATIONAL BANK TH AVENUE AND 44TH ST. NEW YORK

A STATEMENT

BY THE

BORDEN'S CONDENSED MILK COMPANY

There is increasing evidence that New York's Fresh Milk Supply will shortly engage the serious attention of the people of the City and State.

The Joint Legislative Committee of which Senator Wicks is Chairman is now conducting an inquiry into the conditions of this important industry.

The District Attorney of New York County is investigating the question as to whether there has been a combination among the distributors to increase the price to the consumer.

Commiss oner Dillon of the New York State Department of Foods and Markets has made a study of the situation, and is frequently quoted in the public press as to the conclusions he

Commissioner Hartigan of the Mayor's Bureau of Weights and Measures is reported to have made a survey of the milk conditions as affecting the City, and has given a statement of his views to the newspapers.

It is also reported that the milk producers are organizing with the assistance of those who directed the recent "strike" of the dairymen of the Chicago district, with the view of forcing a substantial increase in the price of milk to be paid to the New York State dairymen at the expiration of the present contracts on October 1, 1916.

We are of the opinion that this subject is of such vital interest to the great dairy interests of the State, and to the vast population of the metropolitan district, that the Borden Company, in justice to itself, and relying on the fairmindedness of all the parties to the possible controversy, whether they be directly or indirectly interested, should state the facts, and give such information and experience as it has gained during the many years in which it has conducted its business in this community.

The present time, therefore, seems to be opportune for the presentation of THE BORDEN FRESH MILK POLICY.

First, as to the general attitude of the Company. It does not believe that its permanent interest or the permanent interest of the producer or consumer will be served if the retail price of fresh milk is advanced to a point where, by comparison with the cost of other food products on the basis of equal food values, the consumption of milk would be reduced. On the contrary, we believe that the interests of the three parties are much more interdependent and inseparable than is generally supposed. A failure fairly and properly to adjust the difference between the costs of production and distribution and the cost to the consumer will inevitably be to the detriment of all.

Our retail customers in the metropolitan district are now receiving the bulk of their milk at nine cents per quart, known as Grade "B." We have made advances effective only on the more costly packages. There will be no necessity for any advance on Grade "B" quarts unless

we are confronted with conditions not now existing. Second, as to the Producer. If the dairyman receives too little, the vitally important dairy industry will wane, and the consumer will suffer from increased prices due to reduced production. In our opinion, this is one of the causes that has contributed to the recent increase we have made in respect to certain of our products, but it does not necessarily follow that the solution of this phase of the problem is an arbitrary and general increase in the price to be paid to the dairyman. In other words, if a true understanding of the situation is to be had, a distinction must be drawn between those dairy farmers who maintain superior herds producing a high yield per cow, and who have adopted modern and businesslike methods of dairy farming, and those farmers who maintain low yield cows and follow wasteful and unbusinesslike methods.

From the foregoing, however, we are not to be understood as saying that there should be no increase in the price paid to the dairymen, but we merely intend to show that there are many factors to be taken into consideration.

Third, as to the Consumer. If he pays for his milk more than its PROPER cost plus a proper profit to the dairyman and the distributor. it can hardly be disputed that he is unjustly injured. If, on the other hand, he pays less than such cost and profit, he gains only a very temporary advantage which will be more than offset by higher prices later due to a reduced production, or by an inferior quality of milk, or by poorer service, or by all three combined. If the distributor pays more for his milk, and does not correspondingly increase the retail price, it means a reduction in the safe-guards at present maintained to insure pure and clean milk supply, or a reduced service to the public, or a possible reduction in wages to our employees, or a reduction in our profits to the vanishing point.

Fourth, as to the Distributor. At this point it is only fair that we should state that we consider a fair return for our contribution to the milk industry in the State and City to be a just demand. We are subject to the keenest competition, supplying as we do, as near as can be determined, only about 26% of the fresh milk sold in the Metropolitan District. The very nature of the fresh milk business, involving the handling of such a delicate and perishable product, coupled with the maze of

local regulations and State laws, creates a business hazard not commonly experienced. The Company made a net profit of approximately one-quarter of one cent (.0026) a quart in our last fiscal year ended June 30, 1916, which is equivalent to only 31, 77 on the total net sales in this eastern district, or about 5.157 on the value of the direct investment in this branch of the business, without allowing any amount whatsoever for the value of our trade name and good will, which, after nearly sixty years of business, have a large and very real value as daily evidenced by communications from our patrons, and a value which is recognized by the courts of the State as property on which the owner is entitled to a return.

As a constructive suggestion we submit that greater benefits would come to all concerned if fresh milk were not only purchased, but sold on the basis of supply and demand. This would mean a fluctuating selling price rather than a fixed selling price against a fluctuating purchase price as now prevails. Such a plan would, we think, be fairer to both producer and consumer, and would tend to stabilize production. The success of such a plan, however, being an innovation in this market, would be very largely dependent upon the co-operation of the consumer.

We desire further to express our belief that the daily fresh milk supply of the Metropolitan District can best be handled by private enterprise. We are necessarily forced to practise the strictest economy, and adopt the safest and most modern practices in order to hold our trade, and survive in the highly competitive field in which our business is conducted.

Therefore, we repeat that this problem is a general problem affecting many interests and should be solved according to the facts, and to accepted business practices and in a spirit of fair play. With this general object in view, The Borden Company announces its intention of putting its books and records which pertain to this branch of its business at the disposal of the Wicks Committee, or of the District Attorney, and to furnish all information in its possession bearing on this problem to the end that a just and, as far as may be, a lasting solution may be found in disclosing some rational constructive plan that will equitably co-ordinate in protecting the interests of all concerned.

BORDEN'S CONDENSED MILK COMPANY FARM PRODUCTS DIVISION